

Les ouvrages en Anglais

N°	Titre	Auteur	Editeur	Date
01	A Better World, Inc.: How Companies Profit by Solving Global Problems...Where Governments Cannot	Alice Korngold	Palgrave Macmillan	2014
02	Advances in Efficiency and Productivity	Juan Aparicio	Springer International Publishing AG	2018
03	Advances in E-Governance: Theory and Application of Technological Initiatives	Anthony Trotta	Taylor & Francis Inc	2017
04	Alumni Leadership and University Excellence in Africa: The Case of Lagos Business School	Henry O. Onukwuba	Birkhauser	2018
05	Breaking Banks: The Innovators, Rogues, and Strategists Rebooting Banking	Brett King	John Wiley & Sons Inc	2014
06	Building the E-Service Society: E-Commerce, E-Business, and E-Government	Winfried Lamersdorf	Springer-Verlag New York Inc.	2004
07	Building the Virtual State: Information Technology and Institutional Change	Jane E. Fountain	Brookings Institution	2001
08	Business partner, B1 : coursebook		Pearson	2018
09	Business partner B2 : coursebook		Pearson	2018
10	Career Management for Life	Jeffrey H. Greenhaus	Taylor & Francis Ltd	2018
11	Construction Project Management: An Integrated Approach	Peter Fewings	Taylor & Francis Inc	2019
12	Co-Production and Public Service Management: Citizenship, Governance and Public Services Management	Victor Pestoff	Taylor & Francis Inc	2018
13	Creating a Brand Identity - A Guide for Designers	Catharine Slade-Brooking	Laurence King Publishing	2005
14	Creative Cross-Disciplinary Entrepreneurship: A Practical Guide for a Campus-Wide Program	D. Welsh	Palgrave Macmillan	2014
15	Customer Relationship Management: Concept, Strategy, and Tools	V. Kumar	Springer-Verlag Berlin and Heidelberg GmbH & Co. KG	2019
16	Designs, Methods and Practices for Research of Project Management	Beverly Pasian	Taylor & Francis Ltd	2015
17	Digital Business Models: Concepts, Models, and the Alphabet Case Study	Bernd W Wirtz	Springer	2019
18	Digital Era Governance: IT Corporations, the State, and e-Government	Patrick Dunleavy	Oxford University Press	2006
19	Digital Marketing Strategy: An Integrated Approach to Online Marketing	Simon Kingsnorth	Kogan Page Ltd	2019
20	The new digital horizons : what are the digital revolution trends ?		Pearson	2018
21	E-administration : ouverture des données et satisfaction des citoyens - Actes	Serge Daël	Berger Levrault	2014
22	Ecocity, knowledge city, smart city : vers une ville écosoutenable ?		Presses universitaires du Septentrion	2019
23	E-Governance in European and South African Cities: The Cases of Barcelona, Cape Town, Eindhoven, Johannesburg, Manchester, Tampere, The Hague and Venice	Leo van den Berg	Taylor & Francis Inc	2017
24	E-Government and Websites: A Public Solutions Handbook	Aroon Manoharan	Taylor & Francis Ltd	2014
25	E-Government in China: Technology, Power and Local Government Reform	Jesper Schlaeger	Taylor & Francis Ltd	2015

26	E-Government, E-Services and Global Processes: Joint IFIP TC 8 and TC 6 International Conferences, EGES 2010 and GISP 2010, Held as Part of WCC 2010, Brisbane, Australia, September 20-23, 2010, Proceedings	Marijn Janssen	Springer-Verlag Berlin and Heidelberg GmbH & Co. KG	2010
27	E-Government: Information, Technology, and Transformation: Information, Technology, and Transformation	Hans J. Schnoll	Taylor & Francis Ltd	2014
28	E-Marketing: Marketing 04.03	Steve Shippide	John Wiley and Sons Ltd	2001
29	Entrepreneurial Negotiation: Understanding and Managing the Relationships that Determine Your Entrepreneurial Success	Samuel Dinnar	Palgrave Macmillan	2018
30	Entrepreneurship: Pearson New International Edition	Peggy A. Lambing	Pearson Education Limited	2013
31	Environmental Management: The Supply Chain Perspective	Kee-Hung Lai	Springer International Publishing AG	2015
32	E-Service Intelligence: Methodologies, Technologies and Applications	Jie Lu	Springer-Verlag Berlin and Heidelberg GmbH & Co. KG	2010
33	Experiments in Public Management Research: Challenges and Contributions	Oliver James	Cambridge University Press	2017
34	Fashion Supply Chain and Logistics Management	Yi Wang	Taylor & Francis Ltd	2018
35	Forest Management Auditing: Certification of Forest Products and Services	Lucio Brotto	Taylor & Francis Ltd	2018
36	Getting to Yes: Negotiating an agreement without giving in	Roger Fisher	Random House Business	2012
37	Handbook of Quality-of-Life Research: An Ethical Marketing Perspective	M. Joseph Sirgy	Springer	2010
38	Handbook of Supply Chain Management	James B. Ayers	Taylor & Francis Ltd	2006
39	Implementing and Managing eGovernment: An International Text	Richard Heeks	SAGE Publications Inc	2005
40	Implementing e-Government: An Executive Report for Civil Servants and their Advisors	Gloria Evans	Taylor & Francis Ltd	2017
41	Influencer Marketing	Duncan Brown	Taylor & Francis Ltd	2007
42	Information Communication Technology and Poverty Alleviation: Promoting Good Governance in the Developing World	Jack J. Barry	Taylor & Francis Ltd	2018
43	Le management du vivant ou l'émo-management	Delphine van Hoorebeke	ISTE ÉDITIONS	2018
44	Leading When You're Not the Boss: How to Get Things Done in Complex Corporate Cultures	Roger Strathausen	APress	2015
45	Leapfrog: The New Revolution for Women Entrepreneurs	Nathalie Molina Nino	J.P.Tarcher,U.S./Perigee Bks.,U.S.	2018
46	Manage Your Project Portfolio 2e	Johanna Rothman	Pragmatic Bookshelf	2016
47	Management Science, Operations Research and Project Management: Modelling, Evaluation, Scheduling, Monitoring	Dr. Jose Ramon San Cristobal Mateo	Taylor & Francis Ltd	2015
48	Managing Digital Governance: Issues, Challenges, and Solutions	Yu-Che Chen	Taylor & Francis Inc	2017
49	Managing Projects in a World of People, Strategy and Change	Darren Dalcher	Taylor & Francis Ltd	2018
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51	Marketing Analytics: Data-Driven Techniques with Microsoft Excel	Wayne L. Winston	John Wiley & Sons Inc	2014

52	Marketing Management For Non-Marketing Managers: Improving Returns on Marketing Investments	Heather Fitzpatrick	John Wiley & Sons Inc	2017
53	Materials Management: An Integrated Systems Approach	Prem Vrat	Springer, India, Private Ltd	2016
54	Measuring and Improving Performance: Information Technology Applications in Lean Systems	James William Martin	Taylor & Francis Inc	2009
55	Operations Research: A Practical Introduction	Michael Carter	Taylor & Francis Inc	2018
56	Oracle Primavera P6 Version 8: Project and Portfolio Management	Daniel Williams	Packt Publishing Limited	2012
57	Organizational Behaviour	Stephen P. Robbins	Pearson Education Limited	2017
58	Organizational Theory, Design, and Change: Global Edition	Gareth R. Jones	Pearson Education Limited	2012
59	The Package Design Book 5	Pentawards	Taschen GmbH	2018
60	Cambridge Intellectual Property and Information Law: Series Number 38: Patent Intensity and Economic Growth	Daniel Benoliel	Cambridge University Press	2018
61	Principles and Practice of Marketing	David Jobber	McGraw-Hill Education - Europe	2016
62	Project Management	Dennis Lock	Taylor & Francis Ltd	2013
63	Project Management Methodologies, Governance and Success: Insight from Traditional and Transformative Research	Robert Joslin	Taylor & Francis Ltd	2019
64	Public Debt Management: Theory and History	Rudiger Dornbusch	Cambridge University Press	2008
65	Public Management: Organizations, Governance, and Performance	Laurence J. O'Toole, Jr.	Cambridge University Press	2011
66	Public Management and Governance	Tony Bovaird	Taylor & Francis Ltd	2015
67	Public Personnel Management: Contexts and Strategies	Jared J. Llorens	Taylor & Francis Ltd	2017
68	Public Sector Enterprise Risk Management: Advancing Beyond the Basics	Kenneth C. Fletcher	Taylor & Francis Ltd	2019
69	Public Sector Transformation through E-Government: Experiences from Europe and North America	Vishanth Weerakkody	Taylor & Francis Ltd	2017
70	Qualitative Consumer and Marketing Research	Russell W. Belk	SAGE Publications Ltd	2012
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72	Quantitative Models for Performance Evaluation and Benchmarking: Data Envelopment Analysis with Spreadsheets	Joe Zhu	Springer International Publishing AG	2016
73	Regional Autonomy, Cultural Diversity and Differentiated Territorial Government: The Case of Tibet - Chinese and Comparative Perspectives	Roberto Toniatti	Taylor & Francis Ltd	2018
74	Remaking Management: Between Global and Local	Chris R. Smith	Cambridge University Press	2011
75	Research Methods for Human Resource Management	Karin Sanders	Taylor & Francis Ltd	2015
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79	Research Methods in Public Administration and Public Management: An Introduction	Sandra van Thiel	Taylor & Francis Ltd	2014
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81	ReThinking Management: Perspectives and Impacts of Cultural Turns and Beyond	Dr. Wendelin Kupers	Springer Fachmedien Wiesbaden	2017
82	Routledge Handbook on Information Technology in Government	Yu-Che Chen	Taylor & Francis Ltd	2017
83	Run IT: Dominating Information Technology	Andreas Graesser	Springer Nature Switzerland AG	2019
84	Spectrum Management: Using the Airwaves for Maximum Social and Economic Benefit	Martin Cave	Cambridge University Press	2015
85	Startup Cities: Why Only a Few Cities Dominate the Global Startup Scene and What the Rest Should Do About It	Peter S. Cohan	APress	2018
86	STRATEGIC MANAGEMENT	Pearce	McGraw-Hill Education - Europe	2015
87	Success Metrics: A Multidimensional Framework for Measuring Organizational Success	Martin Klubeck	APress	2017
88	Supply Chain Management and Logistics: Innovative Strategies and Practical Solutions	Zhe Liang	Taylor & Francis Ltd	2017
89	Supply Chain Management For Dummies	Daniel Stanton	John Wiley & Sons Inc	2017
90	Supply Chain Risk Management: Minimizing Disruptions in Global Sourcing	Robert Handfield	Taylor & Francis Ltd	2007
91	Territorial Governance Local Development, Rural Areas and Agrofood Systems	Torre, Andre	Springer	2011
92	Territorial Policy and Governance: Alternative Paths	Iain Deas	Taylor & Francis Ltd	2017
93	The 1-Page Marketing Plan: Get New Customers, Make More Money, And Stand out From The Crowd	Allan Dib	Page Two Books, Inc.	2018
94	The Age of Responsibility: CSR 2.0 and the New DNA of Business	Wayne Visser	John Wiley and Sons Ltd	2011
95	The Entrepreneurship Movement and the University	Creso M. Sa	Palgrave Macmillan	2015
96	The Hidden Rules of Successful Negotiation and Communication: Getting to Yes!	Marc O. Opresnik	Springer International Publishing AG	2016
97	The Human Resources Glossary: The Complete Desk Reference for HR Executives, Managers, and Practitioners	William R. Tracey	Taylor & Francis Inc	2003
98	The Lean Product Lifecycle: A playbook for making products people want	Tendayi Viki	Pearson Education Limited	2016
99	The Personal MBA: Master the Art of Business	Josh Kaufman	Portfolio	2012
100	The Power of Mobile Banking: How to Profit from the Revolution in Retail Financial Services	Sankar Krishnan	John Wiley & Sons Inc	2014
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102	The Social Psychology of Change Management: Theories and an Evidence-Based Perspective on Social and Organizational Beings	Steven Ten Have	Taylor & Francis Ltd	2018
103	The Stances of e-Government: Policies, Processes and Technologies	Puneet Kumar	Taylor & Francis Ltd	2018
104	The University as a Business: 2011	Iris Saliterer	Springer Fachmedien Wiesbaden	2011
105	This Is Marketing: You Can't Be Seen Until You Learn to See	Seth Godin	Portfolio	2018
106	Understanding E-Government: Information Systems in Public Administration	Vincent Homburg	Taylor & Francis Ltd	2008
107	University Governance: Western European Comparative Perspectives	Catherine Paradeise	Springer	2010
108	University Governance and Reform	Schuetze, H.	Palgrave Macmillan US	2012

109	University Leadership: Approaches, Formation and Challenges in Europe	Michael O'Mullane	Palgrave Macmillan	2011
110	University Startups and Spin-Offs: Guide for Entrepreneurs in Academia	Manuel Stagars	APress	2014
111	Active Citizen Participation in E-Government: A Global Perspective	Aroon Manoharan	Idea Group,U.S.	2012
112	Advanced Methodologies and Technologies in Digital Marketing and Entrepreneurship	Mehdi Khosrow-Pour	IGI Global	2018
113	Cases on Managing E-Services	Ada Scupola	IGI Global	2008
114	Developing E-Government Projects: Frameworks and Methodologies	Zaigham Mahmood	Idea Group,U.S.	2013
115	E-Governance and Civic Engagement: Factors and Determinants of E-Democracy	Aroon Manoharan	Business Science Reference	2012
116	E-Governance and Social Inclusion: Concepts and Cases	Scott Baum	Idea Group,U.S.	2014
117	E-government Development and Diffusion: Inhibitors and Facilitators of Digital Democracy	Ganesh P. Sahu	IGI Global	2009
118	E-Government Implementation and Practice in Developing Countries	Zaigham Mahmood	Idea Group,U.S.	2013
119	E-Government Interoperability and Information Resource Integration: Frameworks for Aligned Development	Petter Gottschalk	IGI Global	2009
120	E-government Research: Policy and Management	Donald Norris	IGI Global	2008
121	E-Government Service Maturity and Development: Cultural, Organizational and Technological Perspectives	Mahmud Akhter Shareef	IGI Global	2011
122	E-Government Services Design, Adoption, and Evaluation	Vishanth Weerakkody	Idea Group,U.S.	2012
123	E-Government Success around the World: Cases, Empirical Studies, and Practical Recommendations	J. Ramon Gil-Garcia	Idea Group,U.S.	2013
124	E-Government Success Factors and Measures: Theories, Concepts, and Methodologies	J. Ramon Gil-Garcia	Idea Group,U.S.	2013
125	E-Government: The Use of Information and Communication Technologies in Administration	Eric E Otenyo	Teneo Press	2011
126	E-Government Website Development: Future Trends and Strategic Models	Ed Downey	IGI Global	2011
127	e-Government: The Science of the Possible	J. Satyanarayana	PHI Learning	2004
128	Electronic Government: Design Applications and Management	Ake Gronlund	IGI Global	2001
129	Emerging Mobile and Web 2.0 Technologies for Connected E-Government	Zaigham Mahmood	Idea Group,U.S.	2014
130	Influence: the Psychology of Persuasion	Robert B Cialdini PhD	HarperBusiness	2007
131	Integrating E-Business Models for Government Solutions: Citizen-centric Service Oriented Methodologies and Processes	Susheel Chhabra	IGI Global	2009
132	Key Concepts in Human Resource Management	John Martin	SAGE Publications Ltd	2010
133	Leader Evolution: From Technical Expertise to Strategic Leadership	Dr Alan Patterson	Business Expert Press	2014
134	Politics, Democracy and E-Government: Participation and Service Delivery		IGI Global	2010
135	Succession	Noel M. Tichy	Penguin Putnam Inc	2014
136	The Fourth Industrial Revolution	Klaus Schwab	Penguin Books Ltd	2017