



Ministry of Higher Education and Scientific Research

Higher National School of Management

"ENSM"-Kolea Tipaza

Laboratory of managerial innovation, governance and
entrepreneurship "LIMGE"

As part of the scientific events organized by ENSM on the topic of
Resilience and Competitiveness of Organizations,

The research teams :

**Governance and Regulation of Networked Public Services,
& University Research and Training Project (PRFU).**

Focusing on **Energy Transition, Entrepreneurship, and Employability**
in the context of sustainable development are jointly organizing a **Second
NATIONAL Conference** under the theme:

**Financing, Governance, and Innovation in Networked
Public Services: International
Perspectives and Applications in Algeria.**

Honorary President:

Prof. Sidi Mohammed SAHEL

(Director of the National Higher School of Management)

Conference President:

Prof. Messaoud ZEROUTI (Professor at ENSM)

Vice-President of the Conference:

Dr. Mehdi BOUCHETARA (Assistant Professor at ENSM)

CALL FOR PAPERS

Context & Objectives

The management and organization of networked public services, with a focus on elements of entrepreneurship, innovation, and financing, constitute a fundamental issue for governments and citizens worldwide. Networked public services, such as energy, water, transportation, and telecommunications, are of crucial importance for citizens' daily lives and economic growth, as highlighted in the World Bank report on the significance of public infrastructure for economic development (World Bank, 2019).

In this context, the organization of this conference on "Networked Public Service Management" in Algeria gains significance. Indeed, this event aims to explore the advancements and challenges related to the introduction of entrepreneurship, innovation, and financing concepts in the management of networked public services in Algeria. It will draw upon successful international experiences, such as the example of public-private partnership models in the water sector in some developed countries (OECD, 2018), while taking into consideration the Algerian reality.

Algeria faces numerous challenges in networked public services, including the quality of electricity and clean water supply for all citizens, the modernization of transportation and telecommunications infrastructure, and improving access to healthcare. However, despite efforts made, questions remain regarding the actual effectiveness of these measures and their impact on citizens' daily lives. How can a reliable and high-quality public service be ensured for all? How can the performance of service providers in charge of these services in Algeria be improved?

This conference could bring together experts (professionals and academics) to discuss best practices in the management and organization of networked public services. Participants could share experiences and lessons learned from other countries, as well as innovative solutions to address Algeria's specific challenges.

Lastly, this event could serve as a platform to discuss the Algerian reality regarding networked public services and formulate concrete recommendations to enhance the management and organization of these services in the country. This includes improving citizens' quality of life, the quality of public services, the efficiency of public organizations, and promoting economic development in the country.

The objectives of this conference are to:

- Understand international best practices in networked public service management.
- Identify and analyze the main challenges faced by networked public services.
- Highlight technological advancements and digital solutions that can enhance the efficiency and quality of networked public services.

Research Areas :

- Management and organization of networked public services.
- Information and Communication Technologies (ICT) and their role in the management and organization of networked public services.
- Networked Public Service Management: Between Public Policies and Entrepreneurial Approaches and Models.
- Challenges in the management and organization of networked public services in rural areas.
- Development strategies and innovation perspectives in networked public services.
- Participatory approaches in the management and organization of networked public services.

Scientific Committee

Chair of the Scientific Committee: Dr. Mehdi BOUCHETARA

Scientific Committee	Institution
Pr. SAHEL Sidi Mohammed	ENSM
Pr. ZEROUTI Messaoud	ENSM
Pr. MEZHOUDA Abdelmalik	ENSM/ENA
Pr. MALIKI Samir	Université de Brest - France
Pr. DJEMA Hassiba	EHEC
Dr. BELALI Mounir	ENSM
Dr. SABA Amine	ENSM
Dr. ABID Nabila	ENSM
Dr. TOUMI Djamila	ENSM
Dr. CHOHRA Mohamed	ENSM
Dr. MISSOUM Mohamed Rafik	ENSM
Dr. LARAS Chafika	ENSM
Dr. BERRACHED Amina	ESM Tlemcen
Dr. Ali ZEGGAGH	Univ de Bejaia
Dr. Mohand Akli OUGHLISSI	Univ de Bejaia
M. HABI Abdellatif	Univ de Tlemcen
M. HADEFI Zoheir	CREAD
Mme. AMGHAR Meryem	CREAD
M. IDRI Adnane	ESCF Constantine
Dr. NEDIL Lamia	ENSM/ Algérie Télécom

Organizing Committee

Chair of the Organizing Committee: Dr. Amine SABA

Organizing Committee	Institution
Mme. CHADER Souad	ENSM
M. ZEROUTI Messaoud	ENSM
M. BOUCHETARA Mehdi	ENSM
Mme. BENHIDJEB Asma	ENSM
Mme. AOUI Hamida	ENSM
Mme. DJENNADI Lydia	ENSM
Mme. BELIMANE Wissem	ENSM
Mme. GAHLAM Nadia	ENSM
Mme. MOHAMMED EL HADJ Leila	ENSM
M. BENMOUSSA Omar	ENSM
M. YAHIAOUI Djalal Eddin	ENSM
M. KADI Omar	ENSM
Mme. ZOUAMBI Radja Anaïs	ESC

Submission Guidelines

- Communication proposals should be submitted in the form of an abstract of a maximum of 02 pages, along with the authors' contact information.
- Proposals should be sent to the following email address: **colloque.ensm.fgi2021@gmail.com**.
- The event will be conducted in Arabic, French, and English languages.
- The organizers will consider the possibility of hosting certain sessions via video conference.

Publication:

The organizers of the conference will give participants the opportunity to publish their communications in the next issue of the ENSM journal: Algerian Journal of Management Sciences (AJMS).

Important Dates

- **October 1 st, 2023:** Release of the Call for Papers
- **November 30, 2023:** Deadline for the submission of communication proposals
- **December 20, 2023:** Notification of acceptance by the Scientific Committee
- **January 17, 2024:** National Conference held.